

Protect Your Trademark in Cyberspace.

All sorts of would-be "criminals" abound on the Internet. *Nowhere* is your good name more vulnerable.



You've no doubt heard about Internet atrocities suffered by major, big name corporations. And if it can happen to them, it can happen to you. With governing laws for use of domain names yet to be resolved, more and more long-established trademarks are being "registered for ransom," stolen and duplicated, diluted, even *ruined* by the unscrupulous and the mean spirited. You can prevent this from happening to you...

...Join the T&T Domain Name Watch Service.

Your trademark is your most valuable asset. It identifies your company and instills trust, confidence and loyalty in the minds of your customers. So whether or not you use it on the Internet as your domain name, you still need additional protection to prevent others from stealing or spoiling your good name. That's where the T&T Domain Name Watch program comes in.

Every week, our powerful search system identifies new domain names registered with Network Solutions, Inc. that are identical or similar to your domain name or trademark. If a potential infringement is detected, you will be notified by mail immediately.

T&T Domain Name Watch Service Report Sample

THOMSON-THOMSON.COM	Status:	Active	Ref: 1
	Chronology:	Registered By NSI: OCT 26, 1995 Entered T&T Database: DEC 08, 1995	
	Owner:	THOMSON & THOMSON 500 VICTORY ROAD NORTH QUINCY, MA 02171	
	Administrator:	SCHAUB, CHRISTOPHER E-mail: netadmin@thomson-thomson.com Phone: (617) 376-7971	

Receive 25% off yearly subscription rate!

Sign up for the T&T Domain Name Watch by June 30, 1997, and pay just \$100 for a full year's service. That's 25% off the regular subscription rate of \$135 per year. At such a great price, what better way is there to protect your name and identity?

To enroll in the T&T Domain Name Watch service, simply call 800-692-8833, or fax your order to us at 800-543-1983.

Now, what could be more convenient?

Get T&T on your side.

For 75 years, Thomson & Thomson has been the most trusted name in trademark research. So, it's no wonder that attorneys and paralegals, marketing and brand

managers, entrepreneurs and information professionals turn to us every time. Why not put T&T to work for you, too?

Remember, when it comes to making your mark on the Internet, you're *never* alone.

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