



WHEN IT COMES TO

WEIGHTY

CANADIAN TRADEMARK DECISIONS . . .

When the Canadian Intellectual Property Office (CIPO) recently made valuable historical data available, T&T was the first and only trademark search firm to take advantage of it. The result? A dramatically enhanced database that provides the most information possible for every Canadian trademark you review, all in one convenient place. So you save time, and eliminate extra research when clearing and protecting your trademarks in Canada.

FOR TRADEMARKSCAN® — CANADA DATABASE SEARCHERS...

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More Status Information — Now, quickly access more specific information pertaining to a mark's status, and learn of the most recent action taken on the mark.

► Such as: Expunged – Failure to Renew; Abandoned – Section 36; Canceled – Section 50UCA, Opposed – Correspondence Created.

SWITCHES DESIGN

STATUS:	Expunged	
	Expunged – Failure to Renew	
Chronology:	Filed: April 25, 1973	Application Number: 0363,933
	Priority: February 13, 1973	
	Registered: February 13, 1976	Registration Number: TMA212,121
	Registration Type: Trademark Act	
	Expunged: April 12, 1991	
	Expungement Text: Expunged on April 12, 1991 due to failure to renew.	

New Action/Date Information — Find out when particular actions took place on an application or registration.

► Such as: Approved (for Publication) Date; Opposition Filed Date; Opposition Resolved Date; Allowed Date.

New Interested Party Information — Learn the name of a mark's trustee, pending or old owner (before assignment), and whether someone is opposing the mark or requesting Section 45 (expungement).

Opponent:	PUBLICATIONS TRANSCONTINENTAL INC. 1100 BOUL. RENÉ-LÉVESQUE OUEST, 24 ^e ÉTAGE, MONTRÉAL, QUEBEC H3B 4X9
Agent:	DESJARDINS DUCHARME STEIN MONAST, BUREAU 2400 600, RUE DE LA GAUCHETIERE OUEST MONTRÉAL, QUEBEC H3B 4L8 Reference: 77 993.2

Associated Trademark Information — Identify other "family" marks owned by the same owner. Associated Trademark Information now lists the associated marks, along with its registration or application number. Previously, only the registration/application number was available.

A268,063	DAISY & READING MATTER; DESIGN
A268,064	BECKER'S WITH DAISY; DESIGN
A272,681	HALF DAISY; DESIGN
A430,600	BECKER'S BIG TASTE MATE & DESIGN

FOR RESEARCH REPORT USERS...

T&T Canadian research reports also have a new "user-friendly" format that makes it easier to find what you're looking for. A New Chronology Section in each record consolidates critical information in the trademark's life cycle, providing a concise overview of key actions and dates, application/registration number and registration type. What's more, the entire report is now better organized and easier to use.

➔ Receive a FREE copy of our new educational brochure, *Our Answers to Your Questions About the New Canadian Trademark Information*. This user-friendly brochure will answer many of your questions about the newly available Canadian trademark information we're reporting. Just use the attached form to receive your copy and to get details on our enhanced Canadian trademark services.

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